


Ashford Health & Wellbeing Board (AHWB)

Partner Quarterly Update for Public Health – Quarter 1: April to June 2015

<p>What's going on in our world</p>	<p>Smoke Free Parks and play spaces – The first Smokefree Park in Kent was launched in April at Kilndown Park in Stanhope. The pilot attracted considerable media attention resulting in public support for smokefree places where children play. The play parks are equipped with additional trail games to promote physical activity and mental wellbeing. There are plans to roll the pilot to other play parks in Ashford. Other District Authorities are also interested in adopting the same approach.</p> <p>Alcohol Strategy – Ashford will prepare an Alcohol Action plan from the Kent Alcohol Strategy which will be delivered, with partners, through the Community Safety Partnership strategy (Substance Misuse group). The draft action plan will be shared with the Ashford Health and Wellbeing Board for agreement prior to implementation.</p>
<p>Success stories since last AHWB</p>	<p>Health Profiles for Ashford Recent Health profile data for 2015 has been published by Area Public Health Observatory (APHO) in June 2015. The data set shows that Ashford is performing above the England average for many of the indicators but is performing Red (ie. Significantly worse than the England average), namely: Homelessness Violent crime (violence offences) – possibly due to recording methods Obese children (Year 6) Killed and seriously injured on roads.</p> <p>Other indicators where Ashford is at risk of becoming significantly worse than the England average are: Smoking prevalence Excess weight in adults Hip fractures in people aged 65+ Life Expectancy at birth (male and female) Smoking related deaths</p> <p>Further details can be accessed on the apho website: http://www.apho.org.uk/resource/view.aspx?RID=50215&SEARCH=A*</p>
<p>What we are focusing on for the next quarter <u>specific to the key projects</u></p>	<p>Discussions with Ashford Borough Council Housing department on how to expand Smoke Free Homes initiatives into the rented sector. The pilot is a community based initiative co-designed with Kent residents and offers a free goody bag to support people making their homes smokefree. The programme rolled out across Kent is currently being delivered by Childrens Centres.</p>

Anything else relevant to AHWB priorities NOT mentioned above	
Strategic challenges & risks including horizon scanning?	Government announcements to reduce public health budgets by £200m nationally within this financial year will affect Kent Public Health commissioning and preventative health services. Local Authorities are awaiting decisions on how the cuts will be devolved locally - the Kent allocation has not yet been confirmed. Along with continued local government cuts, there are likely to be considerable financial pressures on Kent Public Health services.
Any thing else the Board needs to know	
Signed & dated	 23/6/15